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Commercial Data Systems Announces New Leadership and Strategic Focus

- Company Reorganization and New Leadership Team to Position CDS for Targeted Growth -

ALBUQUERQUE, NM – June 17, 2010 - Commercial Data Systems (www.cdsinc.com), a leading IT integration company, today announced a new executive leadership team as part of an overall reorganization and refocused plans for its market strategy. CDS will focus its new business and growth initiatives in line with its core competencies, and has scaled back in east coast operations only to create a more efficient business model. James Altamirano has been named president and will oversee the mainland headquarters in Albuquerque, as well as strategic planning, business development, channel development and direct sales management for the entire company. Charles Rarick has been named vice president, sales and technology, responsible for CDS sales and engineering teams. Tammy Byrd has been named vice president of services, which oversees all aspects of support services and maintenance contracts for customers nationwide purchasing products from leading manufacturers such as Sun/Oracle, NetApp and IBM.

"For nearly 30 years CDS has been a leader in bench marking technology trends," said Altamirano. "In today's marketplace we must refocus this talent to remain on the cutting edge of experience and expertise our customers have come to know and depend on,"

CDS is a specialized system integrator that delivers value-based products and services to a diversified and sophisticated public sector and commercial client base. The \$80 million IT integration company will maintain offices in Honolulu (corporate headquarters) and Albuquerque (mainland headquarters), with localized field representatives servicing the company's east coast clients and nationwide.

"Our new leadership team and market strategy will enable us to focus on what we do best, ushering Commercial Data Systems into the next era of growth and success," said Mark Wong, CEO, Commercial Data Systems. "During almost a decade with CDS, Jim Altamirano has proven his ability to excel in sales, business development and operations. His in-depth knowledge of CDS' strengths and the IT industry uniquely positions him to lead us forward. Charles Rarick and Tammy Byrd are also tremendous assets, given their experience and track records in this industry. We are very fortunate to have them, as well as our entire team of talented sales and engineering professionals."

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Jim Altamirano has been with CDS for almost ten years, most recently serving as vice president of sales for the western region. He has also held executive positions with Sun Microsystems (now DBA Oracle) and IBM Corporation. Charles Rarick has almost 30 years of experience in IT sales, where he has worked as a systems engineer, branch manager, business development manager and sales representative for companies such as IBM, Sun Microsystems, and Network Appliance. Over the course of his career, Charles has had the opportunity to support customers in nearly every governmental and commercial market segment. Tammy Byrd previously served as director of CDS Services.

The new CDS executive management team includes:

- CEO, Mark Wong
- President, Jim Altamirano
- CFO, Guy Merola
- VP, Sales and Technology, Charles Rarick
- VP, Strategic Alliances, Scott Watanabe
- VP, Services, Tammy Byrd
- VP, Administration, Roanne Abe

About Commercial Data Systems, Inc.

Founded in 1986, Commercial Data Systems, Inc. is an IT consultancy and systems integrator specializing in virtualization, HPC, Cross-Domain Solutions, applied technology and enterprise services. As a trusted advisor for government and commercial clients, CDS partners with many IT providers, including Oracle, HP and NetApp. The company specializes in the government, education and commercial markets throughout the U.S. and the Pacific Rim. In addition to product expertise, CDS offers a complete range of IT consulting, engineering, training, and support services. CDS was founded in Honolulu with a “mainland” headquarters in Albuquerque, NM. For more information, visit www.cdsinc.com.

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